WA STATE PARKS CENTENNIAL PASSPORT CHALLENGE OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN

The Washington State Parks Centennial Passport Challenge – powered by Pocket Ranger® (the "Contest") starts at 12:00 a.m. Pacific Daylight Time ("PDT") on June 15, 2013 and ends at 11:59:59 p.m. PDT on June 14, 2014. The Contest is sponsored by ParksByNature Network, LLC, 1431 Broadway, 12th Floor, New York, New York 10018 ("Sponsor").

ELIGIBILITY: The Contest is open to legal residents of the United States who are 18 years of age or older at the time of entry. Sponsor, and Sponsor's affiliates, advertising and promotion agencies, third party partners, and all of their respective officers, directors, employees, representatives and agents, members of the immediate families (parent, child, sibling and spouse) and persons living in the same household of each, are not eligible to enter. The Contest is subject to all applicable federal, state and local laws and regulations. The Contest is void where prohibited or restricted by law.

OBJECTIVE: The objective of the Contest is to be the first to visit all one-hundred and seventeen (117) Washington state park units within the time allotted, or as many as possible, in order to qualify for the Grand Prize, or other prizes. By visiting parks, participants can also collect points for their overall profile ranking on **www.pocketrangerexchange.com**.

HOW TO ENTER: To enter the Contest, participants must: (i) download the Official WA State Parks Pocket Ranger® Mobile App (the "App") to a compatible smartphone device; (ii) register by following the on-screen instructions; (iii) in the "Home" screen or "GPS Map" section of the app, tap on the "Challenges" icon; (iv) press the "GeoChallenges" button on the menu screen to get to the tab for the "WA State Parks Centennial Passport Challenge"; (v) register and begin the challenge by selecting "Start" on the main description page for the challenge; (vi) select any of the individual state parks listed to access their descriptions and press "View Map" to begin navigating to the park selected. Only participants who have completed certain Contest tasks, as stipulated below, by the deadline submission date will be eligible for prizes. No purchase necessary to enter or win.

WINNER SELECTION & PRIZES: The first ten (10) participants who record visits to ten (10) individual state parks will receive a \$25.00 iTunes or Google Play Gift Card. Winners may choose which Gift Card they prefer. The first three (3) participants who record visits to twenty-five (25) individual state parks will receive a \$50.00 Gift Card to an outdoor apparel/gear retailer in Washington. The first participant who records visits to all 117 Washington state parks will receive the Grand Prize: a \$100.00 Gift Card to an outdoor apparel/gear retailer, plus an Annual WA State Parks Discover Pass. If no participant records visits to all 117 state parks by the Contest deadline, then the Grand Prize shall be awarded to the eligible participant who has recorded visits to the greatest number of parks. All prize winners will be selected by the Sponsor, whose decisions are final and binding. Winners will be notified by email. If a Winner: (a) cannot be contacted within one (1) week, or (b) is ineligible or has been disqualified, his/her prize will be forfeited. Any forfeited prize will not be reissued. Prizes are not transferrable or assignable. No substitutions will be allowed. All applicable taxes, including, but not limited to, federal and state income tax, are the sole responsibility of winners. All winners will be listed on www.pocketrangerexchange.com.

RELEASES AND GENERAL CONDITIONS: By participating, participants agree (a) to these Official Rules and the decisions of Sponsor, which decisions shall be final; and (b) that Sponsor and Washington State Parks and any promotional partners, their parent companies, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees,

representatives and agents (individually and collectively, "Releasees") are released, will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to person(s), including death, or property, or intellectual property, or rights of publicity or privacy, defamation, or portrayal in a false light, resulting in whole or in part, directly or indirectly, from